

RAJAR DATA RELEASE



Quarter 1 2023 – May 18th 2023

All Digital Radio Listening

	Weekly Reach %			Total Hours (millions)			Share %		
	Q1 22	Q4 22	Q1 23	Q1 22	Q4 22	Q1 23	Q1 22	Q4 22	Q1 23
All Radio	89.3	88.8	88.2	1,012	1,010	1,008	100	100	100
Total Digital	75.4	73.9	73.9	689	672	682	67.9	66.6	67.6
DAB	59.6	57.7	58.2	416	391	402	41.1	38.8	39.8
DTV	11.9	9.2	8.8	45	38	34	4.5	3.7	3.4
Total Online	38.1	40.3	40.4	227	243	246	22.4	24.1	24.4
Website/Apps	27.1	24.3	24.2	126	106	105	12.4	10.5	10.5
Smart Speaker	15.7	22.5	22.9	101	137	141	9.9	13.6	14.0